



GATOR FUND CAMPAIGN >>>

Dear Greenwood Family:

Welcome to the 2019-2020 Gator Fund Campaign! This year, Greenwood Elementary School has entrusted the PTA with administering the one and only fundraiser for the school. Our lofty goal of \$15,000 raised during the month of September will not only cover critical resources for our students, but will also allow you to give **100% of your donation directly to the school tax free**. We are asking for your support as we kick-off this campaign.

The Greenwood Gator Fund supports critical programs for our students, including the purchase of digital resources, to develop their math and reading skills with programs that have proven successful in helping our children achieve higher test scores. In addition, your generosity will directly support our family and community engagement events and provide other resources for our teachers' classrooms including support of the Book Room. Yes, our school receives some funds from Henrico County, but the majority of the awesome activities and digital resources your child experiences daily at Greenwood are provided through funding from corporate partners and the PTA. Your donation makes a difference!

What will my child receive?

While the digital math resources, year-round use of the Gaga Pit, and further selections in the Book Room are wonderful, we know your children want something fun to work towards. It wouldn't be a fundraiser without a party - if we reach our goal every child at Greenwood will have the opportunity to attend the Gator Blast with tons of games and inflatables. Everyone can participate at some level:

- ✓ Send 10 Emails to Friends and Family - email template is available on www.facebook.com/GatorCommunity: Receive a House Pencil (tear off tab below)
- ✓ \$20 - (per child in a family): Attend the Gator Blast in October
- ✓ \$50- (per child in a family): Extra 30 minutes VIP time at Gator Blast
- ✓ School raises \$15,000: Every student will attend the Gator Blast!

Please return the below portion to the office once your family has sent 10 emails to family and friends asking for contributions to our Greenwood Gator Fund.

DONATE TO THE GATOR FUND DURING THE MONTH OF SEPTEMBER
www.gatorspta.com/gator-fund-2019

Tear off and return to office for prize!

We sent 10 emails asking for support of the Gator Fund Campaign to family and friends!

Parent's signature: _____ Child's Name: _____