

# PTA Board Meeting

## 11-9-17

### Attendance

Dell Shines  
Tilly Gambill  
Tim Robertson  
Terry Moore  
April Parrish  
Mr. Stein  
Ashley Stells  
Aimee Phillips  
Tammy Parent  
Sarah Sagovia  
Stacy Gerke

### PTA Board Report

#### **President - Terry Moore ([terrydmore@gmail.com](mailto:terrydmore@gmail.com))**

- Terry went over which committee will report to which executive board member.
- Terry would like the PTA to look at Donors Choose opportunities for the teachers.
- Parents are reaching out with fundraiser opportunities
- Mrs. Coward is working on the school wide book reading
- There will be a beginning of the school year survey going out soon

#### **Treasurer's Report - Tim Robertson ([timwrobertson@gmail.com](mailto:timwrobertson@gmail.com))**

- Made \$2,100 from the Gatorval
- Membership \$2,700 which is slightly under budget
- Purchased a movie license.
- Purchased Buddy Bench

#### **Membership - Ashley Stells ([astells@yahoo.com](mailto:astells@yahoo.com))**

- Currently at 74%
- There are 6 teachers and 11 other staff members that have not signed up.
- Ashley will look at the spreadsheet to confirm percentages are correct for teachers.

### School Report

#### **Principal's Report**

- Mr. Stein would like additional Watch DOG help on Monday, November 13 and Friday, November 17.
- Turkey Trot on November 18 - Jacob's Chance will be helping get the outside gardens cleaned up.
- Through the fundraiser Mr. Stein was able to purchase 60 Kindles. Amazon paired up and made it possible so with additional funds upper grade books will be purchased for the book room. He was appreciative of family support.
- Mr. Stein asked for suggestions on future Coffee Chat topics. A suggestion was made for what to do when your child is struggling academically.

#### **Teacher Rep Report - Krystina Stansberry ([kestansb@henrico.k12.va.us](mailto:kestansb@henrico.k12.va.us))**

- No current updates
- Terry would like to give the teachers a more detailed update so they are better able to answer parent questions.

## **Committee Reports**

### **After School Enrichment - Jen Lewis ([n2devandri@yahoo.com](mailto:n2devandri@yahoo.com)), Cassandra Williams ([Cassandra.rochelle@gmail.com](mailto:Cassandra.rochelle@gmail.com))**

- December 15, 2017 - Next meeting scheduled with Mr. Stein to update him regarding our progress
- November 29, 2017 at 2:30pm: Co-Chairs will present to the faculty at their weekly meeting to introduce themselves, discuss goals for the ASE program for Winter 2018, explain the rate of pay for teachers who teach a class for ASE, and get suggestions/sign-ups for those interested
- December 1, 2017: Co-chairs will be sending flyer home with students asking for suggestions and interest from parents who may want to teach a class for the ASE program (teachers at GES will have first priority)
- January 5, 2018: Co-chairs will be sending flyer home with students inviting them and their families to an informational evening (in conjunction with PTA meeting) to get them acquainted with the ASE program, its goals and benefits and allowing for early-bird sign-ups
  - Each teacher from the Fall ASE program will have the opportunity to have a “brag booth” where they can display their students’ work/perform etc. in an attempt to help parents “see” the results of the ASE and encourage them to sign up for the Winter session
  - Co-chairs will make a brief (2-3 minute) presentation about Winter ASE registration and will facilitate with Winter 2018 sign-ups/answering questions
- January 11, 2018: ASE Info Night
- Goals
  - To increase our class offerings from 5 classes to 7 classes
  - To attempt to raise funds from local and national businesses to help cover some or all the cost of teachers’ stipends
  - To offer more ASE scholarships each session
  - To work on getting transportation to pick up students enrolled in ASE after its completion

### **Birthday Cards - Terry Moore ([terrydmore@gmail.com](mailto:terrydmore@gmail.com))**

- Cards will be here on November 13.

### **Book Fair - Corrine Sloan ([corinneinva@gmail.com](mailto:corinneinva@gmail.com))**

- Going on now!

### **Buddy Bench - Tammy Parent ([tammyparent@me.com](mailto:tammyparent@me.com))**

- Bench should be here in 6 weeks.

### **Directory - Khristie Sinclair ([momofxys@gmail.com](mailto:momofxys@gmail.com))**

- The directory will be printed for the people who entered information for the directory.

### **Gatorval**

- Successful
- April Parrish and Crystal Lett will co-chair next year.

### **Gator Fund - Debra Thompson ([dthom55@gmail.com](mailto:dthom55@gmail.com))**

- A Gator Fund drive will be rolled out in January
- Debra will plan on putting a focus to raising funds

### **Holiday Shop - Ashley Stells ([astells@yahoo.com](mailto:astells@yahoo.com))**

- In addition to using the teachers' no specials day, there may have to be additional time for students to shop.
- Ashley and Mr. Stein will brainstorm locations for the Holiday Shop.
- December 7 is 1st grade Winter Performance could

### **Hospitality - Erin Sorkin ([esorkin916@gmail.com](mailto:esorkin916@gmail.com))**

- A meal will be provided on the day of 11/16
- A snack bag will given to each teacher in the afternoon

### **Legislative - Cassandra Willis ([cassy95@gmail.com](mailto:cassy95@gmail.com))**

- There will be a budget presentation on December 4th, 2017 at 6:30 at Libbie Mill Library. Please make sure you receive the Binder which is a district news brief. If you are not receiving make certain the office has your most current email address. Biggest conversation was around a new Brookland Elementary school which is currently planned to be built next to the existing Holladay.
- Courtney Lynch won the Brookland Board of Supervisors seat. Please continue to stay abreast of issues by following the Facebook Pages of the Brookland/Fairfield Board of Supervisors as well as HCCPTA pages so that we can hold our elected officials accountable.
- The HCCPTA meeting last month featured our school Superintendent Pat Kinlaw providing accomplishments of the division which included some ongoing areas for the division: Accreditation and Academic Growth, K-12 Literacy initiatives, Cultural Competence and Equity, Family and Community Engagement and Continuing to close achievement gaps. He also updated us on the 312 projects at 69 facilities that the Meals Tax has covered!
- Please weigh in on comments regarding the calendar. <http://henricoschools.us/draft-calendar/> The deadline for feedback is November 30th.
- Next HCCPTA meeting NOvember 14.

### **Newsletter - Tillie Gambill ([tillygambill@gmail.com](mailto:tillygambill@gmail.com))**

- Please send Newsletter items to Tilly by November 17.

### **Original Artwork - Ashley Stells ([astells@yahoo.com](mailto:astells@yahoo.com))**

- Orders now due 11/10
- Orders will be received 12/6
- Winter Performance could be a pick up option
- PTA gets 33%

### **Retail Promotions - Khristie Sinclair ([momofxys@gmail.com](mailto:momofxys@gmail.com)), Kathy Larson ([KLarson514@gmail.com](mailto:KLarson514@gmail.com))**

- I think I just found on Papa Johns website that Greenwood has a code: GATORS1. I just emailed them to verify that it's our Greenwood in Henrico, and to make sure it's still active to use.

### **Room Parents - Aimee Phillips ([aimphillips@gmail.com](mailto:aimphillips@gmail.com))**

- November 9th at 5:30-we will discuss the Winter Party and our Service project which is "Pay it Forward" a thank you project for our local police, fire and EMS stations. During the Winter party each class will be creating a care package.
- Each grade will be designated a group (PK-1st Police; 2nd-3rd Fire, 4th-5th EMS) and during the party they will work on thank you letters or pictures to color that will go in a care package that is also filled with various items.
- These bags will be collected together and will then be distributed to representatives from each area mentioned above at the pep rally that afternoon.
- The items that will go into the bags will be collected during the week of 12/4-12/8 and will be broken down by class as well( PK-1st Lifesavers & Gum, 2nd-3rd Hershey Kisses and Peppermint Patties, 4th and 5th Starburst and Laffy Taffys)
- Winter Party will be from 11:45-12:45, December 15

- Pep Rally will be after the Winter Party
- A flyer will be sent home on December 1

### **Silent Auction - Aimee Phillips ([aimphillips@gmail.com](mailto:aimphillips@gmail.com)), Tammy Parent ([tammyparent@me.com](mailto:tammyparent@me.com))**

- We had our first meeting on 10/24 where we reviewed our list of businesses and worked on removing some and adding new businesses.
- We are looking into technology to use in the way of an App to bid on items during the silent auction.
- We are also trying to figure out what event will occur for the kids during this time-We are looking into a dance party/neon glow party.
- Our next meeting is 11/14 where we will finalize those plans.
- Tammy will update the letter to include wish list items.

### **Spirit Nights - Sarah Sagovia ([sarah\\_segovia@yahoo.com](mailto:sarah_segovia@yahoo.com))**

- Chipotle on 11/29
- Please call Kat Larson @ [804-364-9047](tel:804-364-9047)  
RE: Booking a Spirit Night @ California Pizza. 20%

### **Spirit Wear - Crystal Lett ([cglett@me.com](mailto:cglett@me.com))**

- Check in with the company about opening the spirit wear soon for orders to be in by Winter Break

### **Volunteer Coordinator - April Parrish ([Parrish.april@gmail.com](mailto:Parrish.april@gmail.com))**

- Getting her the information and she is excited about getting our Greenwood families to volunteer as well as middle/high school and other organizations.

### **Turkey Trot - Terry Moore ([terrydmore@gmail.com](mailto:terrydmore@gmail.com))**

- \$20 Gift card for 10 families for Thanksgiving and then for 10 families for Christmas? That would allow for them to get a meat and a desert. Families will come to pick up on Tuesday, November 21<sup>st</sup>.

### **Watch DOGS - Ralph Hesko ([rhersk@comcast.net](mailto:rhersk@comcast.net))**

- 46 dads/father figures are on the email list.
- We will have had 11 dads/father figures by the end of this month.
- Would love to get at least 1 a week!

### **Website - Jen Brown ([jenniferbrown@mac.com](mailto:jenniferbrown@mac.com))**

- We've got the calendar up and running and filled out for the most part, any events happening that are not already posted, please let me know and I'll add them
- Online membership spreadsheet is posted (current members as of 18 Oct 2017)
- Newsletter page has been created and current and past issue of newsletter posted
- Treasurer reports and Board Meeting notes posted
- Retail Promotions (working on that this week to get posted)
- Programs: We need to add more programs and details to that page
- Committees: It would be probably easiest to post a pdf of all the committees and chairs (working on)
- Outstanding items: We need to figure out how to get SquareUp linked to accept credit cards for fundraising, membership, and spirit shop. Those 3 areas also need work/input on the website.

### **Yearbook - Cynthia Chagnon ([cchagnon@vhb.com](mailto:cchagnon@vhb.com))**

- We have signed a contract with Strawbridge Studios to produce the book: Hard cover, 60 pages, 350 copies.
- Presale price will be \$25 ordered before 3/1/2018. \$30 after that date. We will need to start promoting yearbook sales soon. Once cover is designed/approved I'll use that as an image to post on social media and website. Strawbridge will also have flyers/order forms to send out.
- Strawbridge studios came out and photographed Trunk or Treat and Gatorval- all photos uploaded to the google drive

## **Yearbook Club - Cynthia Chagnon ([cchagnon@vhb.com](mailto:cchagnon@vhb.com))**

- We had our first yearbook meeting with the 5<sup>th</sup> grade students (2 representatives from each class) on Oct 27<sup>th</sup>. It was a great meeting and enjoyed the students' enthusiasm. They already have submitted some great ideas and they all got experience taking some portraits with my camera. These 8 students will be considered the yearbook editors and will be meeting monthly for working lunch meetings throughout the year. Schedule is on the calendar <http://www.gatorspta.com/pta-calendar/>

## **No Committee Update**

Destination Imagination

Trunk or Treak

Gatorval

Pastries with Parents

Legislative

Library Helper

Lost & Found

Lunch Bunch

County Council Delegate

Parliamentarian

Communications

Community Bazaar

Daddy Daughter Dance

Field Day

Reflections

Talent Show

Science Fair

International Night

Mother & Son Field Day